

## PRINTMAKER GALLERY

## MAGALI DINCHER

Magali Dincher's creative life started soon after the plane she boarded in Paris, landed at Perth Airport in Western Australia.

After twenty five years in France, moving from tiny villages to big cities, working as a town planner, she decided to move to the other side of the world to start a new life. Her English skills, then being similar to that of a four-year-old girl, Magali considered options other than helping cities grow, deciding to express her creativity in a more personal form. She rented a studio at PSAS in Fremantle, and met a bunch of great artists who were very supportive and inspiring. Before long, she had her first series of limited edition prints ready to show to the rest of the world! In September 2008, Magali plucked up courage and took a tiny portfolio to some local stores and galleries. They loved her work, took orders and 'Voila!' Magali Dincher had suddenly become a printmaker! Fired up with her newly found status, Magali created Beau Est Mien (which means 'Beautiful Is Mine') Studio.

Magali creates quirky and detailed limited edition prints on paper and fabric. All are hand-made and handcoloured with watercolours, using traditional printmaking techniques such as hand-cut linos, collagraphy, etching and screen printing. Other products include greeting cards, colouring books, prints on stone, and hand printed wrapping papers. Her limited edition prints are now stocked in outlets across Australia.

Magali now works from Northbridge, where she has got a shop downstairs and a printmaking studio upstairs. The shop is home for all of her artworks to be displayed on the wall, and she has sourced treasures such as stationery, jewellery, and homewares from all over the world from talented artists, designers, and makers. The shop also stocks printmaking supplies such as ink, paper, rollers, and plates.

She works with the sweetest girls in the world, Alina, Johanna, Erin and Carly. This gives Magali the opportunity to share her passion for printmaking with these amazing young ladies, and all have become great friends.